

How we will use your information

Research

This privacy information note explains the information the London Fire Brigade ("we") are collecting about you, why we have collected it and how it will be used. This privacy note should be read along with our "General privacy notice" which explains more about who we are, our role in data protection and what rights you have.

Process owner: Strategy and Inclusion

This notice relates to the following categories of data subject: Employees, Customers, Members of the Public

Why we are collecting your information

We are collecting your information so that we can:

- better understand our communities and workforce (eg. developing local knowledge about fire risks to improve safety; create a more fair and diverse workforce)
- find out what you think about our services and how they help you, and what changes you would like to see (using surveys, engagement forums, community activities and our website)
- analyse and use your data to improve and tailor our services, and raise awareness of issues such as fire safety.
- contact you and give you feedback from results of the data we collect.

What happens if I do not want my information processed?

You will not lose out on any of our services or be otherwise penalised if you choose not to give us your information but it will influence the results of our research and not give us as full a picture of the issues we are researching.

What information is being collected:

The information we are processing falls into the following categories of personal data

Categories of personal data:

- Personal details
- Personal features
- Narrative data

Special categories of personal data:

- Opinions and beliefs
- Ethnicity
- Health & Medical

Legal basis for the processing

Before we process your data we need a legal basis for doing so. In this case, the basis for processing your personal data is for reasons that are in the public interest, or that we have a legitimate interest in collaborating with staff and the public to inform our research.

This is covered under the Data Protection laws below

General Data Protection Regulation (EU) 2016/679 [reference to Article 6. (e) and (f)]

- processing is necessary for the purposes of the legitimate interests pursued by the controller.
- It is necessary for the performance of a task carried out in the public interest or in the exercise of our official authority
 - With reference to: *Fire Services Act 2004*

And the processing of your special categories of data for research purposes including equalities is covered under the Data Protection laws below:

General Data Protection Regulation (EU) 2016/679 [reference to Article 9.2 (b), (g) and (j)]

- Processing is necessary for carrying out obligations under employment, social security or social protection law, or a collective agreement
 - With reference to Data Protection Act 2018: Ch 2, part 2, 10, and sch 1, pt1, (4) - *Research*
- Processing is necessary for reasons of substantial public interest which is proportionate to the aim pursued and which contains appropriate safeguards.
 - With reference to Data Protection Act 2018: Ch 2, part 2, 10 and sch 1, part 2, (8) *Equal Opportunities*
- Processing is necessary for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Article 89 (1).
 - With reference to Data Protection Act 2018: Ch 2, part 2, 10 and sch 1, part 1, (4) *Research in the public interest*

How we collect the information about you

We collect the information directly from you, but some of the information we collect about you may be from other sources including partner agencies such as other emergency services who are involved in informing our research.

Who we share your data with

We will share your information internally and if necessary with the following:

- other emergency services
- contractors (eg. providers of surveys survey software)

How long we hold your information for

We may retain information about you beyond the time when it is necessary of the purpose we collected it for, if that information is necessary for statistics or if the information should become part of our records archive serving the public interest.

Automated decision making

The information we have collected will not be used to make any automated decisions about you